



**Stuart Gustafson**  
Traveler, Writer, Speaker  
*America's International Travel Expert*<sup>®</sup>  
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lives in Boise, Idaho, USA; will travel anywhere

Seasoned traveler with U.S. Registered Trademark *America's International Travel Expert*<sup>®</sup>

- Visited 85 countries, numerous trips to over a dozen of them
- Always attempt to speak some of the local language; it creates trust
- Top contributor on TripAdvisor with widely read reviews

Author of 15 published books plus many travel-related articles

- Fictional mystery novels set in exciting locations around the world
- Non-fiction books focused on legacy and family relationships
- Over one hundred radio, television, print media, e-print media interviews worldwide

Popular speaker on cruise ships

- Have been to over 230 cruise ports
- Spoken on nine lines, dozens of itineraries
- Regular passenger on many other cruises

Value Propositions (What I can do for you)

Create/Update Materials

- Write articles, social media postings, brochure descriptions that speak to your target customer
- Develop and write books and other print and e-print publications that generate revenue and create brand loyalty

Provide Endorsements

- Customers aren't swayed by T.V. actor endorsements anymore; they want real people
- My U.S. Registered Trademark draws attention and audience

Participate in Events

- Attend trade shows, conventions, corporate events as a headliner
- Provide book give-aways as part of gathering email information, etc.

Write Compelling Reviews

- Potential customers conduct online research and base decisions on reviews (a TripAdvisor review I wrote about a small boutique hotel had 1,664 readers in just one week!)
- Create templates to make it easier for customers to write top-rated reviews that drive business

Flexible on Compensation Arrangements

- Monthly retainer (ensures availability; eliminates minor billings)
- One-time project
- Per-piece (series of articles, brochure updates, etc.)

**Contact Stuart** via email ([stuart@stuartgustafson.com](mailto:stuart@stuartgustafson.com)) to discuss how he can help you